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WORK BOOK

17

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19

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Visual
analysis

Visual
analysis

Interact

Interact
March

Interact
March

Rationale
+
opening page
project overview
(course)

Experiment
analysis

Interact
Experiment

Interact

Interact

Interact

Interact

3D paper
2D design
analysis

3D design
2D paper
design

3D design
2D design

2D sketch
3D sketch
design

2D sketch
3D sketch
design
Interact design

2D
sketch
sketch

Fittings
character

Fittings
character

Working
draw

Working
draw

Working
draw
Sketching

3D
2D Sketch
analysis

Outcome
Photo of
final garment

Range Plan
technical sketch
drawing colour
palette

Line up
Back and
front

Line up
Fit with
fabric materials

Fit on
stand
on line up

Fit on
stand
on line up
sketch

PPD
Work Book

8-10 pages
Research Experimentation
Enquiry

12-16 pages
Design Development
Process

6-8 pages
Reduction Outcome
Known Learning COMMUNICATION

Rational L01 enquiry	Initial Research L01 enquiry	working research L01 enquiry
research interview L01 enquiry	research analysis L01 enquiry	research analysis L01 enquiry
theoretical L01 enquiry	analysis L01 enquiry	interview L02 process
interview L02 process		

initial research L02 process	research analysis L02 process	20 pages analysis L02 process
20 pages analysis L03 process	30 pages analysis L03 process	20 pages analysis L03 process
30 pages analysis L03 process	30 pages analysis L03 process	30 pages analysis L03 process
30 pages analysis L03 process	30 pages analysis L03 process	30 pages analysis L03 process

fitting L03 process	fitting L03 process
plan of analysis L04 process	line up analysis L04 process
final line up font L04 process	line up analysis L04 process
Range analysis L04 process	Outcome photo L05 process

PPP WORKBOOK

- ① Rationale
(a 100-150 word paragraph that outlines your response to the brief)
+ title for your collection (concern)
+ opening page (cover)
create a moodboard that best represent all aspects of your research response

- ② Initial Research
Pre-task (if relevant) → Visual Reflection on what you see around you (Annotations) → reflection using annotation → Repeat with new dimension. (if not enough or stuck)

- ③ focus industry research → the user(s) / community → your angle/response
Primary + Secondary Research

- ④ wear interview → Resource ① Questionnaire → Resource ② mind (take a photo of the apartment that) → identified needs practical

- ⑤ wardrobe studies → images of wardrobe styling exercises → responses / initial direction of client } use annotation drawing collage

- ⑥ wardrobe analysis + tailoring → design with your initial response + include image of tailors room → avoid adverse images (or remove in) find zones in stores product photo historical tailors

- ⑦ therefore + tailors → how can you combine tailors + climate → does it come from the user? does it come from you? (what you want as a customer?)

- ⑧ thematic → make archive of your thematic interest

⑨ interaction

⑩ interaction

use collage
charts
digital notes
annotation

to bring all elements together

weave
→ including
→ text
→ identity (thematic)

⑪ experimentation
initial

use any technique
to experiment
with your
work

PROMPTS

→ identify a medium that is not prone to work with
→ think of an action verbs as parameters to play with
→ play with styling

② ③ ④

⑫ experimentation
analysis

reflect upon your experiment

↳ when is that going to be useful to me from this work?

(technique + use: collage/annotation/~~charts~~ sketching).

⑬ design development

② ③

collage + sketches

→ speculation → drawing from research / sketching elements to work
for 2D dev.

+ research context

⑭ design development

② ③ + ③ ④

initial research
drawing on ideas
digital notes

→ finding elements
or visual
research to
unpack development

⑮ design development

② ③ + ③ ④

→ Speculative drawing → study

ideas and an emphasis for research
and experiment

think about

Shape, & Mould, & Volume

⑯ design development

② ③ + ③ ④

→ speculative collage / digital or mixed
sketching
drawing

to study

proportion
scale
placement

⑰ design development

② ③ + ③ ④

→ speculate further details

incorporate research for shape and color ideas

drawing from it
collage

→ be playful +

→ analyze
with
form
research

(19) design development
(20) 20 + 20 → Sampling development + analysis } use during
not work on other → contextualise into project
showing

(21) WORKING DRAWINGS → select the strongest ideas
(22) and analyse them in more detail
with attention to finishing → contextualise points
construction with details
making your design work

(23) book review

(24) → strong annotation → present pictures of font
• Show before and after font's annotation. } close up
with detail and full layout

• use techniques of annotation } analyse ideas
drawings } reflect on changes
colours } make a sense of
final outcome

(25) close up studies

→ notation → more details around → show a range of ideas that reflect
but are yet fresh
interpretation

(26) colour and photo
study on line up → text photo / colours / show how relevant on text
colour reflection / analysis of it

(27) Final line up font ^{review} with photo studies
in colour

(28) Final line up but final view.

(29) Range Plan

+ technical details of final pieces

(30) outcome

photo of final project

1

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PORTFOLIO

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Interaksi
experiment

3D
2D

Wanda

tailoring

Interaksi

various
studies

Research
contents

Cover

Rationale
opening page
project name
wordbook
title

Outline + text
plan dan
line up
with
fabric

~~design~~
~~area~~ 3D
filings 2D
works
designs

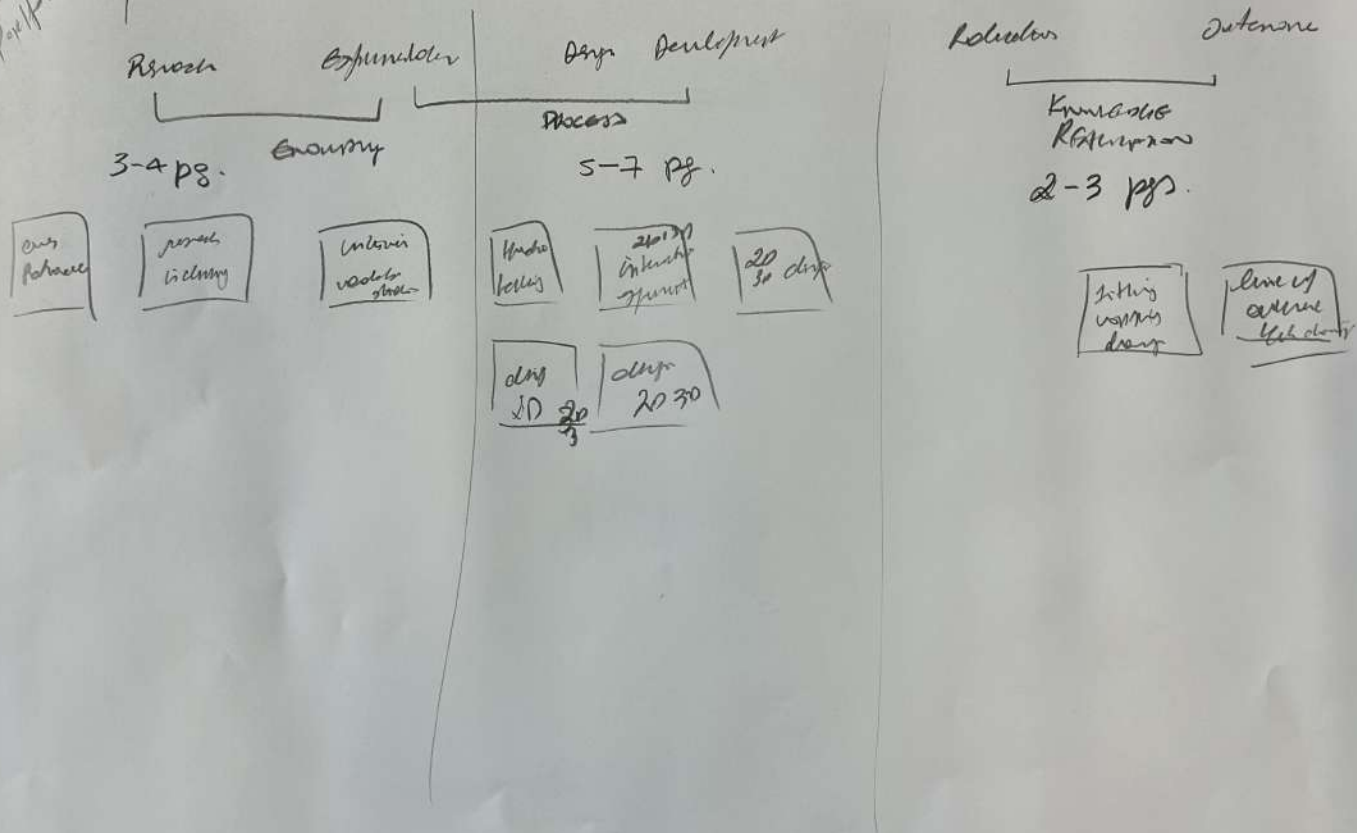
design
detail 3D
spreads

3D
2D
design
detail
simulation
area

design
outline/print
~~spreads~~
2D
3D

PPD
Part 1/10

Communication



PBD Portfolio

① Cover

title page
collection + Portfolio + notebook for
(concepts) design page

② Research → including → { use collage
annotation
and sketches } → design thinking that supports the whole.

③ Interview + usability studies (formative research)
→ identified needs

④ Tailoring + translate → collage / annotation → reflects an evidence of needs.
(formative research)

⑤ research integration + experimentation → collage → design / annotation
forms

⑥ design development
(20 + 30) → knowledge / specification of steps / volume / structure
studies of proportion / placement / scale

⑦ design development

(20 + 30) → profiles + joint details (zoomed in)

some here
↑

⑧ design development

(20 + 30) → sampling (zoomed out) { analysis
and development } (img) collage
sketches
drawings
annotation

⑨ final work review

working drawings → documentation of before and after filing
with refinement of ideas

⑩ outcome + tech details

live up front with photos

(back is a plus) → final ideas